Scarab Jet Boats Earns 2025 NMMA Customer Satisfaction Index (CSI) Award

Recognized for Industry-Leading Satisfaction Across Sales and Service

CADILLAC, MI (March 5, 2026) – Scarab Jet Boats proudly announces it has earned the National Marine Manufacturers Association (NMMA) Customer Satisfaction Index (CSI) Award for the second consecutive year, recognizing outstanding customer satisfaction in the marine industry.

Presented annually by NMMA, the CSI Award honors boat manufacturers that achieve and maintain excellence in customer satisfaction, as measured by independent surveys of boat owners. This recognition reflects Scarab's commitment to performance, innovation, and delivering a premium ownership experience.

"This award belongs to our entire Scarab team," said Ken Clinton, CEO of Scarab Jet Boats. "From engineering and manufacturing to warranty, service, sales, and dealer support, every department plays a role in delivering the experience our owners expect. We are proud of the passion and precision our teams bring to every boat we build."

Scarab's focus on high-performance jet propulsion, bold design, advanced technology, and intuitive handling continues to resonate with boaters seeking a premium, active lifestyle on the water. The CSI Award reinforces Scarab's dedication not only to building exhilarating boats, but also to supporting customers throughout their ownership journey.

About Scarab Jet Boats:
Scarab Jet Boats is a leading manufacturer of high-performance jet boats, renowned for bold styling, cutting-edge technology, and exhilarating water experiences. As part of Groupe Beneteau, Scarab continues to invest in innovation, quality control, and customer support initiatives that strengthen the ownership experience from purchase through long-term service. Learn more at www.scarabjetboats.com.

About Groupe Beneteau:
As the boating industry's global market leader, Groupe Beneteau is the world's largest boat-building company, recognized for its innovation, quality craftsmanship, and diverse portfolio of brands that cater to all segments of the boating industry. With a global dealer network and state-of-the-art manufacturing facilities, Groupe Beneteau is committed to pushing the boundaries of marine excellence.

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